

FOR IMMEDIATE RELEASE

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Saskatoon Internet Exchange announces downtown expansion

Saskatoon, SK (October 16, 2019) – *The Saskatoon Internet Exchange (YXEIX) announced the addition of a second location at Scotia Centre, in the heart of downtown Saskatoon. The addition of the second location allows organizations located downtown and in the west areas of the city to connect to the exchange more easily.*

"Few people realize just how much of their local internet traffic actually leaves the province. YXEIX is helping to speed up the internet by encouraging networks to interconnect locally" – Cole Thompson, President YXEIX.

"Internet Exchange Points are a crucial component of the internet ecosystem that help make Canada's internet faster, cheaper, and more resilient. CIRA has long been an advocate and financial supporter of the expansion of Canadian Internet Exchange Points and we're proud to support the development of this important project in Saskatoon," said Jacques Latour, chief technology officer, Canadian Internet Registration Authority and Saskatoon Internet Exchange director.

YXEIX's first downtown expansion will allow organizations west of the South Saskatchewan river to connect with members already connected at Innovation Place. This expansion was made possible with funds from CIRA's Community Investment Program, fiber optic cabling provided by Redbird Communications, and countless hours of volunteer effort.

For more information find us on Facebook, LinkedIn or our website <https://yxeix.ca>

About the Saskatoon Internet Exchange (YXEIX)

Established in 2017 with the mandate of benefiting Saskatchewan's Internet community, YXEIX provides a not-for-profit electronic infrastructure to allow for the exchange of internet traffic in Saskatchewan which provides residents with direct access to local internet content, increasing the transfer speed of Internet communications between Saskatchewan companies, friends, neighbors and family members.



About CIRA and the Community Investment Program

CIRA is building a better online Canada through the Community Investment Program by funding charities, not-for-profits and members of the academic community who are making the internet better for all Canadians. CIRA is best known for our role managing the .CA domain on behalf of all Canadians. While this remains its primary mandate, as a member-based not-for-profit ourselves, we have a much broader goal to strengthen Canada's internet. The Community Investment Program is one of our most valuable contributions toward this goal and funds projects in digital literacy, online services, research and



infrastructure. Every .CA domain name registered or renewed contributes to this program. To date CIRA has contributed \$6.7 million in Community Investment Program grants.

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